

SAY YES TO SUSTAINABLE PALM OIL

WHY WE USE PALM OIL

GLOBAL FOOD SECURITY



HIGHEST YIELD



VERSATILE PROPERTIES



RURAL INCOME AND DEVELOPMENT



CHOICE

MOVING AWAY FROM PALM OIL LEADS TO: ❌

✅ MAKING PALM OIL SUSTAINABLE WILL HELP:

MORE AGRICULTURAL LAND NEEDED



MORE POVERTY IN RURAL AREAS



NO INCENTIVE FOR SUSTAINABLE PRODUCTION



MORE TRADE WITH MARKETS WHICH DON'T VALUE ENVIRONMENT



WHAT YOU CAN DO

- Support sustainable palm oil and buy products that use sustainable palm oil.
- Support local initiatives to protect and restore valuable landscapes together with palm oil suppliers.

RESPECT HUMAN RIGHTS



PROTECT FORESTS AND WILDLIFE



USE BEST PRACTICES TO INCREASE YIELD WITHOUT EXPANDING INTO NEW AREAS



PROVIDE EDUCATION AND HEALTH SERVICES TO RURAL COMMUNITIES

